

Mandom Awarded “Best Presentation” Prize at the 31st Annual Conference on Odor Environment

～ For Research on the Body Odor-suppressing Properties of White Activated Carbon ～

Mandom Corporation (Head Office: Osaka, President Executive Officer: Motonobu Nishimura, hereafter “Mandom”) aims to provide consumers with deodorant products having superior odor-blocking effects; we have successfully developed highly effective deodorant compounds.

Mandom’s presentation, “Adsorption characteristics of human body odor components on white activated carbon,” has been selected from among 28 topics in the poster presentation category at the 31st Annual Conference on Odor Environment¹※ to win the “Best Presentation” prize.

※1. Annual Conference on Odor Environment: An academic conference where researchers and company representatives from inside and outside the country meet and present research and case studies related to odor and fragrance. The “Best Presentation” prize is awarded to oral presentations and poster presentations, and one topic is selected for each category by voting of conference attendees.



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[Award Details]**Poster Presentation Category**

Name of Awarded Research

Adsorption characteristics of human body odor components on white activated carbon

Awarded Persons

Mandom Corporation, Foundational Research Laboratory; Takeshi Hara

Research Outline

Focusing on compounds that cause body odor and compounds secreted by sweat and sebaceous glands, we developed a white form of activated carbon (white activated carbon) that adsorbs and deodorizes these substances without leaving a visually noticeable black mark on the skin. We found that this white activated carbon adsorbs various body odor compounds and confirmed that it can suppress the odors generated in the human axillae.

[Reference News Release]

“Mandom Succeeds in Developing White Activated Carbon, Which Has Higher Adsorbing and Deodorizing Ability for Odor-causing Compounds without Appearing Black on the Skin after Application”

(Released November 20, 2017)

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