

Mandom announces cancellation of
GATSBY CREATIVE AWARDS 14th FINAL

Mandom Corporation (head office: Osaka City, President Executive Officer & Director: Motonobu Nishimura, hereinafter referred to as “Mandom”) has announced the cancellation of the GATSBY CREATIVE AWARDS 14th, scheduled to be held on Saturday, February 29, 2020 in Shibuya, Tokyo. The decision was reached in view of the rapid spread of infection due to the new strain of coronavirus, causing intensifying global concern. Mandom will not be rescheduling the event to a future date.

This means that the final selection of the Award will no longer take place. There will be no Award made but all finalists in all categories will receive a trophy each.

For more details about this event, please visit the official website.

GATSBY CREATIVE AWARDS 14th:

<https://award.gatsby.jp/>

End of news release

About GATSBY CREATIVE AWARDS

GATSBY CREATIVE AWARDS is the largest creative awards of the kind in Asia, organized by the men’s cosmetics brand GATSBY to support the creative activities of students in 11 Asian countries/regions. Awards are made in six categories.

Eligibility for Entry:

Students enrolled in any of the following: high school, vocational school, college, university or graduate school, in the countries/regions of Cambodia, China, Hong Kong, India, Indonesia, Japan, South Korea, Malaysia, Singapore, Taiwan and Thailand

Award Categories:

CM - TVCM section/6-seconds CM section; Art; Dance; Music; Photo

Contact

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URL: <https://www.mandom.co.jp/en/>

