

About the Title "KohDoh Report"

When conducting business, we always keep in mind that society continues to develop each and every day. To keep up with the latest trends, we are determined to work thoughtfully and exercise ingenuity. This resolution is represented by our coined word "KohDoh," which means "thoughtful action" by combining the Japanese characters for "thinking" and "working."



Editorial Policy of the KohDoh Report 2018

The KohDoh Report is a report that presents the thoughtful actions we have been taking to help bring about the sustainable development of society and to meet the hopes and expectations of a diverse range of stakeholders.

Since issuing the Mandom Environmental Report in 2003, we have made continual improvements, and worked hard to disclose information and bolster our communication relating to CSR and sustainability.

Last year was a milestone marking the 90th anniversary of the founding of the Mandom Group, and we announced a new corporate philosophy and vision with an eye toward our coming 100th anniversary (2027). (P.05, P.08-09)

We have selected the Mandom Group's CSR Material Issues (Ver. 2, 14 themes) based on our CSR approach and guidelines, and in light of the following perspectives.

<p>Perspectives for Selecting CSR Material Issues</p>	<ul style="list-style-type: none"> ● Consistency with and stronger promotion of the Mandom Group's vision, corporate philosophy, strategies/policies, and code of conduct, etc. ● Consistency with international standards of conduct, principles, and initiatives that should be supported/respected by global corporations ● The high level of expectations and requirements of the diverse, wide range of stakeholders we must engage with ● Responsibility for impact on the economy, society, and environment of our entire value chain ● Consistency with the efforts of international society as a whole to achieve sustainable social development
<p>Two Criteria for Promoting CSR Activities</p>	<ul style="list-style-type: none"> ● Eliminating or reducing negative impacts on building a foundation for comfortable living (Fundamental CSR) ● Maximizing positive impacts for achieving sustainable social development (Strategic CSR/CSV)

We provided our first progress report on CSR Material Issues in the previous KohDoh Report 2017. There we described our long-term goals, future policies, and KohDoh plans pertaining to a number of themes.

As well as quickly perceiving the latest trends in international society, and the expectations and requirements of our diverse range of stakeholders, since 2006 we have been continuously engaged in dialogue (discussion and exchange of views) in cooperation with experts in various fields, to promote and strengthen our CSR KohDoh by reviewing and improving CSR Material Issues, and adding new themes and goals. In the previous KohDoh Report 2017, we reported on seminars and dialogues for realizing the Paris Agreement and a carbon-free society, as well as for universal manners to correctly interact with a diverse range of people such as the disabled, elderly, and LGBT.

While taking into account the previous efforts indicated above, we will report primarily on the following information in this KohDoh Report 2018.

Progress Situation of CSR Material Issues of the Mandom Group (Ver.2) and KohDoh Plan for the Future

This section features information on the KohDoh plan for the future and the progress situation regarding the 14 themes selected based on frameworks of the international community such as SDGs (Sustainable Development Goals), the Paris Agreement, and the Ten Principles in four areas advocated by the UN Global Compact. This will be the second such report.

About the KohDoh Feature

Business and Human Rights —What it takes to evolve into a human-oriented company of great value to society—

In light of the United Nations Guiding Principles on Business and Human Rights, approved by the United Nations Human Rights Council in 2011, trends such as enforcement of the UK Modern Slavery Act, and issuance of the ISO 20400 international standard for sustainable procurement, attention has been drawn to Business and Human Rights, in particular human rights problems in the supply chains of companies. In October 2017, we enlisted the cooperation of Yoko Doi of Amnesty International Japan, and held Mandom's first voluntary seminar and dialogue titled "Business and Human Rights." This year's KohDoh Feature reports on the details of this initiative.

Focus on Information Pertaining to Society and the Environment

To communicate in greater detail the social and environmental information of the Mandom Group within the limited number of pages of the KohDoh Report, and to prevent duplication of information with other publications issued by Mandom, and explore methods of providing information suited to the purposes of all our readers, we have decided, starting with this report, to publish all information relating to organizational governance and corporate governance in the Mandom Report.

For more detailed data on personnel and labor, the environment, and other topics, we have provided links for accessing CSR information on our website, but we have presented relevant information by using as much space as possible in the KohDoh Report.

The Mandom Report can be downloaded from Mandom's official website, as indicated below, so please use this report as an additional reference.

 [Mandom Official Website IR Information](https://www.mandom.co.jp/english/ir/)
<https://www.mandom.co.jp/english/ir/>

Linkage with CSR Information on Website

At Mandom, we issue a KohDoh Report every year. We have also set up a special page on Mandom's official website for CSR information, and we frequently provide updates with more detailed information regarding our KohDoh. Please refer to this page together with the KohDoh Report 2018.

 [Mandom Official Website CSR Information](https://www.mandom.co.jp/english/csr/)
<https://www.mandom.co.jp/english/csr/>

Guidelines from External Initiatives and Reference Guidelines

- Ten Principles of the UN Global Compact
- ISO 26000—Guidance on Social Responsibility, Japanese Standards Association 2011
- Environmental Reporting Guidelines (Fiscal Year 2012 Version), Ministry of the Environment, Japan
- GRI (Global Reporting Initiative) Sustainability Reporting Guidelines and Standards

Applicable Period

Japan: April 1, 2017-March 31, 2018
 Overseas: Jan. 1, 2017-Dec. 31, 2017
 (Both include more recent activities in part)

Scope

The activities of Mandom Corporation and its affiliated companies both inside and outside Japan (see P.4).

Activities at Mandom's Fukusaki Factory, office buildings (head office, Tokyo Nihonbashi Building, Aoyama Marketing Office, etc.), and each sales site.



This is our **Communication on Progress** in implementing the principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.

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